

A pocket watch hangs from a chain in the center of the image. The watch face is white with black numbers and hands. The background is a dark blue sky filled with stars, some of which are blurred into streaks, suggesting motion. Several rectangular sheets of metal are floating in the air around the watch, some appearing to be in motion. The overall scene is surreal and evokes a sense of time and memory.

**It is not a dream...**

**the MEMORY ERASER is now a reality!**

**Erase memory problems with Universal Steel's  
new Memory Free stretcher-leveled sheets.**

# The Memory Eraser is up and running!

Get unforgettable performance with Memory Free material from Universal.



Universal's new stretcher leveler is now on the job, producing Memory Free sheets that are flat, free of crossbow, buckles, or waves. Ideal for laser and plasma equipment, our stretcher leveled material has no hidden stresses, so your equipment can run at faster speeds with greater consistency and reliability.

## **NO MEMORY. NO WORRIES.**

Universal's Memory Free sheets have zero memory. So there are no surprises, no spring-back, no warping, no worries. Think about what that can do for your day-to-day productivity.

## **CUT THE SCRAP, BOOST PROFITS.**

Memory Free sheets will reduce your rejection rates and your scrap. Your throughput will positively hum.



## **DISCRETE PLATE. WITHOUT THE WAIT.**

Universal can provide you with Memory Free plate up to 3/4" as a very cost effective and short lead-time alternative to discrete plate.

## **THE "WHEN-YOU-WANT-IT ANY-WAY-YOU-WANT-IT" PROMISE.**

Call on us to process material up to 3/4" x 74", including high strength steels beyond 100,000 psi yield.

With 50,000 tons of inventory at any given time, we can reliably meet your tightest deadlines and answer your toughest needs. Mesmerized? Want to know more?

Here's a suggestion: call us at:

**800-669-2645**  
**Ext. 230**

to see how Memory Free material can enhance your operations.



**THE UNIVERSAL  
STEEL COMPANY**

[www.univsteel.com](http://www.univsteel.com)



Start-up and testing have been completed and commercial production on the line has begun. Quality is remarkably consistent and performance has exceeded expectation.



**THE UNIVERSAL  
STEEL COMPANY**

## CONSTRUCTION TIMELINE

### March

Equipment has all been delivered to the site and placed in position.

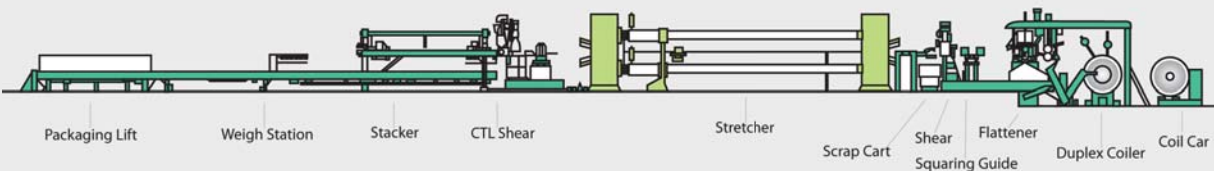
### April

Completion of installation and testing.

### May

Start-up and commissioning.

#### STRETCHER LEVELER





## THE UNIVERSAL STEEL COMPANY

6600 Grant Avenue • Cleveland, Ohio 44105

[www.univsteel.com](http://www.univsteel.com)

800-669-2645



Universal Steel now  
offers three different  
processes to provide you  
with the level flat rolled  
steel that works best for  
your application.

1

### The Memory Eraser

New stretcher leveler will  
provide material up to  
3/4" x 74" that is perfectly  
flat, Memory Free and  
stays that way.



2

### The Shape Corrector

Our coil to coil Shape  
Corrector eliminates shape  
problems in steel up to 72"  
wide, 0.056" to 0.160".



3

### Precision Leveling

Capabilities across the  
entire range. Widths to 74",  
gauges from .028" to 1/2".

